
“Larry” and “Sean” DWI Enforcement Radio Spots

“Larry”

Bank Account: Hi, I’m Larry’s bank account. He’s broke.

Office Chair: I’m Larry’s office chair. I haven’t seen his butt in months.

Car: I’m Larry’s car. He can’t drive me for a year.

Girlfriend: I’m Larry’s girlf— I mean ex-girlfriend.

Cell Mate: I share a jail cell with Larry. I like Larry.

Larry: I’m Larry and I was arrested for DWI.

Announcer: If you’re busted for DWI, you’ll pay thousands, face possible jail time and you may need to use ignition interlock to get your license back. Extra DWI patrols are on Minnesota roads. Drive sober or get pulled over. A message from the Minnesota Department of Public Safety.

“Sean”

Wallet: Hi, I’m Sean’s wallet. I haven’t seen his driver’s license in months.

Couch: I’m Sean’s couch. He’s always on me since he lost his job.

Car: I’m Sean’s car. This ignition interlock thing really blows my image, man.

Insurance policy: I’m Sean’s insurance policy. I cost more than his rent now.

Sean: I’m Sean and I was arrested for DWI.

Announcer: If you’re busted for DWI, you’ll pay thousands, face possible jail time and you may need to use ignition interlock to get your license back. Extra DWI patrols are on Minnesota roads. Drive sober or get pulled over. A message from the Minnesota Department of Public Safety.